



# COLLEGE BOUND DORCHESTER

## INVESTMENT RATIONALE

### WHY COLLEGE BOUND DORCHESTER?

College Bound Dorchester (CBD) provides a continuum of educational services to students, ages 0-80, to ensure that all individuals have the opportunity to put themselves on the path to higher education. CBD's wide range of programs, each permeated by a college going culture, aim to increase the number of college graduates in Dorchester and shift the community's mindset about college. Two programs in particular, Adolescent Development and College Prep, target the most off-track students to demonstrate their ability to succeed in college when given the proper supports. 94% of seniors in Adolescent Development entered college in 2009, indicating the transformative impact of CBD.

### WHY INVEST NOW?

Investment in CBD will aid the implementation of the following growth goals:

- Increase resources for evaluation and oversight to continue quality and capacity improvements
- Nearly double the numbers served in college access programs by 2012
- Work toward the long-term goal of reaching 30% -50% of the 18,000 potential beneficiaries under age 24 in Dorchester

## OUTCOMES

COLLEGE BOUND DORCHESTER	BOSTON PUBLIC SCHOOLS
% OF STUDENTS GOING TO COLLEGE (HS CLASS OF '09)	
94%	65% <sup>a,b</sup>
% OF STUDENTS GRADUATING FROM COLLEGE WITHIN 6 YEARS (HS CLASS OF '03)	
N/A <sup>c</sup>	35.5% <sup>d,e</sup>

<sup>a</sup>Source: Massachusetts Department of Elementary and Secondary Education, 2008-09 Plans of High School Graduates Report: District Level, (2009).

<sup>b</sup>Indicates high school graduates intending to go to college

<sup>c</sup>Not enough time has elapsed since the program began for data to be collected

<sup>d</sup>Source: Northeastern University Center for Labor Market Studies, Getting to the Finish Line: College Enrollment and Graduation, (2008).

<sup>e</sup>Shows % of students graduating from college within 7 years

## ALIGNMENT WITH RECOMMENDED APPROACH

Social Impact Research recommends college access and success programs that include the three components shown in the table to the right. This table shows some of the activities the organization undertakes related to each component.

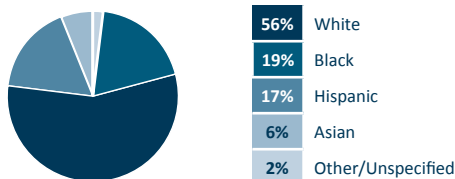
ACADEMIC PREPARATION AND ENRICHMENT	COLLEGE KNOWLEDGE AND ASPIRATIONS	FINANCIAL AID AND PLANNING*
<input checked="" type="checkbox"/> Tutoring services <input checked="" type="checkbox"/> Preparation for college admission tests <input type="checkbox"/> Academic enrichment courses for core subjects <input type="checkbox"/> Academic enrichment courses for additional subjects <input checked="" type="checkbox"/> Academic advising services	<input checked="" type="checkbox"/> Long-term mentors <input checked="" type="checkbox"/> Extracurricular activities <input checked="" type="checkbox"/> Visits to colleges and/or college fairs <input type="checkbox"/> Internships/work experience <input checked="" type="checkbox"/> College application assistance <input type="checkbox"/> Summer bridge programs <input checked="" type="checkbox"/> Support during college	<input checked="" type="checkbox"/> Assistance with federal financial aid application (FAFSA) <input checked="" type="checkbox"/> Assistance with private scholarship applications <input checked="" type="checkbox"/> Assistance with loan applications <input type="checkbox"/> Financial aid education and awareness for parents

\*Services provided in partnership with ACCESS

## POPULATION SERVED BY ADOLESCENT DEVELOPMENT PROGRAM

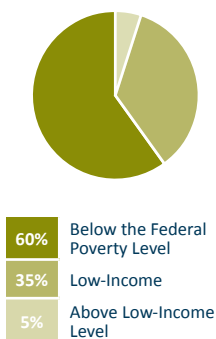
CDB seeks to engage the students in Dorchester that are most at-risk of dropping out of high school. The majority of CBD students are first in their families to go to college.

### RACE AND ETHNICITY



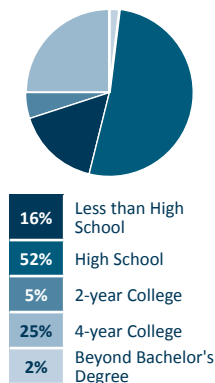
As reported by the organization

### FAMILY INCOME



As reported by the organization

### PARENT EDUCATION



As reported by the organization

### PARTNERS

#### HIGH SCHOOL

- Boston Collegiate Charter School
- Charlestown High School
- Codman Academy Charter Public School
- Fenway High School
- Jeremiah E. Burke High School
- Madison Park Technical Vocational High
- The English High School

#### UNIVERSITY

- Bunker Hill Community College
- University of Massachusetts Boston

# COLLEGE BOUND DORCHESTER

## SOCIAL AND ECONOMIC OUTCOMES HIGHLIGHTS

### SYSTEMIC CHANGE

- Social impact model\* seeks to create a "college-bound" mentality in the entire community; all programs, from pre-school support to K-12 and adult education are structured to further this mission
- Boasts a strong emphasis on strategic partnerships in the community to create a shared vision that spreads quickly
- CBD co-chaired the Whole Child sub-committee of Governor Patrick's Readiness Project

\*An organization's research-based theory about the best way to address a particular social problem

### GROWTH POTENTIAL

- Aiming to increase students served by 6% in next 3 years; ultimately seeking to serve 30-50% of target population, which would grow program from 1,000 students to between 5,400-9,000
- Will begin implementing comprehensive measurement tool in Fall 2010 to monitor organizational and program performance

## PROGRAM PERFORMANCE HIGHLIGHTS

AGE OF COLLEGE ACCESS PROGRAM	# OF STUDENTS SERVED 2009	STARTING GRADE OF PROGRAM ENTRANTS
3 years	118	6th
AVERAGE GPA OF STUDENTS IN 6TH GRADE	AVERAGE GPA OF STUDENTS GRADUATING HIGH SCHOOL	% OF STUDENTS SATISFIED WITH PROGRAM
1.67	2.67	94%

## UNIQUE ASPECTS OF THE PROGRAM

CBD is able to impact a significant number of students through these unique program strategies:

- Working individually with students through a method of intense intervention, case educators enable students to foster social, emotional, and academic readiness for college
- Helping students discover existing support systems at home, school, and in society
- Tracking progress and providing additional support after students have successfully completed the direct service program
- Ensuring students' engagement through athletic and nationally recognized arts programming

## ORGANIZATIONAL HEALTH HIGHLIGHTS

SIR analyzes financial sustainability using three years of data including debt to equity ratio, current ratio, cash reserves, funding diversity, and growth rate.

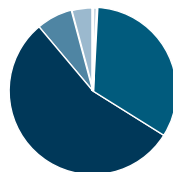
COST PER BENEFICIARY	# OF MONTHS IN CASH RESERVES 2008
\$2,433*	2.5**
TOTAL ORGANIZATION BUDGET	PROGRAM SIZE AS % OF ORGANIZATION
\$5,749,719	8%***

\*Total fully loaded cost of program/total number of students served

\*\*Nonprofits are typically expected to have 3-6 months in reserves

\*\*\*Other programs include early education, out of school time, and adult education

### MAIN SOURCES OF PROGRAM FUNDING



55%	Foundation grants
33%	Government grants
7%	Corporate grants
4%	Other sources
1%	Individual donations

## LEADERSHIP TEAM

- CEO has extensive experience in organizational growth and change; was founding board member of Boston Prep Charter Public School, was a leader of change at BELL, and oversaw significant growth at Lighthouse Academies
- Team members are leaders in the field and in the community through participation on boards and committees such as: the Dorchester Neighborhood Council of Community Partnerships, the Department for Children and Families, the Franklin Park Coalition, the Combined Community Association in Franklin Field

## MISSION

College Bound Dorchester's mission is "to equip Dorchester students with the attitude, skills and experience to graduate from college."

## CONTACT INFORMATION

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## ABOUT ROOT CAUSE'S SOCIAL IMPACT RESEARCH

SIR is the independent research department of Root Cause, a research and consulting firm dedicated to mobilizing the nonprofit, public, and business sectors to work together in a new social impact market. SIR aggregates, analyzes, and disseminates the best information available about social issues and the performance of nonprofit organizations.

SIR research reports include social issue reports, state reports, and organization reports that are designed to enable social impact investors to make more informed decisions about the issues and organizations they support. This organization report describes one of the seven college access and success organizations that SIR selected in Boston. For further information on the SIR analysis process, please refer to our methodology.

If you are interested in investing in this organization, please contact the person listed above.